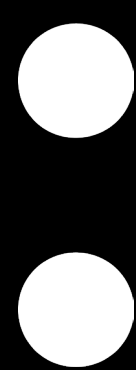


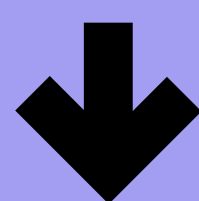
# STINT



**MARUGAME**  
**UDON & TEMPURA**

## Brand Values

Here's a quick overview of Marugame's mission and values to get you started!





# ‘Uplifting comforts’

Crafting delicious Sanuki Udon experiences that uplift and comfort.

Everyone who works at Marugame is considered a passionate ‘Kando Creator’.

‘Kando’ is a Japanese word meaning the feeling of deep satisfaction / excitement.

Marugame go above and beyond to delight their guests with authentic craft, a lively atmosphere and an accessible experience - creating lifelong fans.

# Brand values:



## **Own the “Mochi Mochi”**

Share passion for handcrafted and freshly made products, delivering delicious and quality experiences.



## **Happy maker!**

Interact and entertain to craft a lively atmosphere that uplifts people - convert guests into lifelong fans!



## **Be honest and be real**

Invite guests with honesty, sincerity and authenticity.



## **Succeed together**

Lift others up, and embrace our differences. Grow everyday to be better together.



## **Go beyond!**

Go above and beyond to create truly unforgettable experiences for all Marugame guests.



# Brand promise:

Accessibility, atmosphere and authenticity come together with speedy and easy service to give their guests the best of all worlds.



# Brand promise:

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## **An accessible experience**

Welcoming and inviting staff that guide you along the way. They embrace everyone and anyone, and encourage them to eat how they like, while being great value for money.

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## **Live atmosphere and team**

An uplifting buzz in an open-cafeteria style kitchen that alluringly draws you in and ignites the senses.

Their fresh ingredients are made live, inviting people to be part of the experience.

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## **Authentic craft**

A new and authentic experience that transports people to Kagawa, Japan.

Authentic ingredients with a high standard and commitment to quality, freshness and delicious taste.

Trained masters and udon specialists who share their Sanuki passions.

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# Got questions?

Our team are always happy to help!



## Help Centre

We have a range of helpful articles available in our online [Help Centre](#).



## Live Chat

Why not test our brand new Live Chat? Simply open the app and go to:

**Account > Help > Live Chat**

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